

MAGAZINE GOURMETISSUE January 1978TOTAL CIG. ADS 1TOTAL PAGES 106PHILIP MORRIS  
ADSMIN.  
SEP.COMPETITIVE  
ADSSIZE IF  
NOT P-4

REMARKS

Decade #101 pg. 39

2040675343



MAGAZINE

GOURMET

ISSUE

March 1978

TOTAL CIG. ADS

1

TOTAL PAGES

126

PHILIP MORRIS  
ADSMIN.  
SEP.COMPETITIVE  
ADSSIZE IF  
NOT P-4

REMARKS

Parliament #308 pg. 71

Opp: "Specialites d  
la Maison - New Yor.

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GOURMET

TOTAL CIG. ADS	2
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TOTAL PAGES 142

2040675346



		ISSUE	June 1978
MAGAZINE	GOURMET	TOTAL CIG. ADS	1
		TOTAL PAGES	126

[illegible]

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MAGAZINE GOURMET

ISSUE July 1978

TOTAL CIG. ADS 1

TOTAL PAGES 106

PHILIP MORRIS  
ADS

MIN.  
SEP.

COMPETITIVE  
ADS

SIZE IF  
NOT P-4

REMARKS

Parliament #313 BC

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MAGAZINE GOURMET

ISSUE August 1978

TOTAL CIG. ADS 1

TOTAL PAGES 94

PHILIP MORRIS  
ADS

MIN.  
SEP.

COMPETITIVE  
ADS

SIZE IF  
NOT P-4

REMARKS

Now #141 pg. 39

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MAGAZINE GOURMET

ISSUE September 1978

TOTAL CIG. ADS 1

TOTAL PAGES 130

PHILIP MORRIS  
ADS

MIN.  
SEP.

COMPETITIVE  
ADS

SIZE IF  
NOT P-4

REMARKS

Decade #101 pg. 59

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MAGAZINE

GOURMET

ISSUE October 1978TOTAL CIG. ADS 2TOTAL PAGES 178PHILIP MORRIS  
ADSMIN.  
SEP.COMPETITIVE  
ADSSIZE IF  
NOT P-4

REMARKS

Now #143 pg. 75

Parliament #316 BC

102

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MAGAZINE		ISSUE	December 1978
GOURMET		TOTAL CIG. ADS	1
		TOTAL PAGES	196

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